



**NORTH AMERICAN ELK BREEDERS ASSOCIATION
ADVERTISING PRICES
2011**



Camera ready ads should be sent in 300 dpi
One time ad placement
Non-members ad 10%
(US Funds)

Annual Journal Conference Program

Journal ads (except for bus cards) will be linked on NAEBA web site for a year!

Color:

Full page:	\$499	Front page \$ 400 - color
1/2 page:	\$349	
1/4 page:	\$249	
Bus card:	\$ 99	
Front cover:	\$700	
Inside Front cover:	\$600	
Inside Back cover:	\$600	
Back cover:	\$700	
Center Fold	\$1,200	Center fold available for next year's journal!

Black/White - Glossy

Full page:	\$300	\$300
1/2 page:	\$200	\$200
1/4 page:	\$125	\$125
Bus card:	\$ 75	\$ 75

Newsletter Advertising

Newsletter Deadline/ Publication

Full page	1 @ \$75	5 Issues @ \$375	March 15 / April 1
1/2 page	1 @ \$50	5 Issues @ \$250	May 15 / June 1
1/4 Page	1 @ \$30	5 Issues @ \$15	July 1 / July 15
Bus card	1 @ \$20	5 Issues @ \$100	September 15 / October 1
Newsletter is printed in Black/White			November 15 / December 1

Article Submissions Always Appreciated

**Have Something To Sell / Need To Make Some Money / Help Pay That Feed Bill
List It For FREE In The NAEBA Newsletter**

Classifieds: 50 words FREE to members (Including Contact Info). Non-members \$20 for 50 words.

Need to build an ad?

Give the NAEBA office a call and we will offer a few suggestions, and help with layout!

IT PAYS TO ADVERTISE!

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